

How well are you prepared for your job search?

Rate yourself:

- 5: Excellent / Role model
- 4: Very good / Above average
- 3: Good / Solid
- 2: Fair / Needs some improvement
- 1: Not good / Significant work needed

- A) Your mindset and commitment to job search
- A2) Self-awareness (personality, values, interests, etc.)
- B) Clarity around target job / companies
- B2) Target company list
- C) Up-to-date skills / knowledge / experience
- D) Appropriate credentials for target job(s)
- E) Your relationships / professional network
- E2) Regularly scheduled networking opportunities
- F) Your personal brand
- G) Career documentation: e.g. resume, bio
- G2) Business cards
- G3) Letters of recommendation, references
- H) Personal presentation
- I) Interview skills
- J) Social media presence
- J2) LinkedIn profile
- J3) Use of LinkedIn for job search
- K) Awareness of market outlook for target job(s)
- L) Clarity around personal preferences (travel/ move/commute, financial, etc.)

Fast Company article:

<http://www.fastcompany.com/28905/brand-called-you>

Your Personal Brand:

LinkedIn

<input type="checkbox"/>	Profile (overall)
<input type="checkbox"/>	Profile Picture
<input type="checkbox"/>	Background Picture
<input type="checkbox"/>	Headline
<input type="checkbox"/>	Customized URL
<input type="checkbox"/>	Contact Info
<input type="checkbox"/>	Summary
<input type="checkbox"/>	Experience
<input type="checkbox"/>	Connections
<input type="checkbox"/>	Recommendations
<input type="checkbox"/>	Endorsements
<input type="checkbox"/>	Projects
<input type="checkbox"/>	Volunteer Experience
<input type="checkbox"/>	Honors & Awards
<input type="checkbox"/>	Publications
<input type="checkbox"/>	Education
<input type="checkbox"/>	Groups – join / start one
<input type="checkbox"/>	Groups – post
<input type="checkbox"/>	Groups - ask/answer questions
<input type="checkbox"/>	Following (Influencers, Schools, Companies)
<input type="checkbox"/>	Status Updates
<input type="checkbox"/>	Postings – like Blog Entries
<input type="checkbox"/>	Liking other’s posts
<input type="checkbox"/>	Commenting on other’s posts
<input type="checkbox"/>	Reposting other’s posts
<input type="checkbox"/>	Messages – stay in touch!

Networking

- Professional Organizations
- Job Search Groups
 - My Career Transitions
 - Great Careers
 - BENG
 - Joseph’s People
- Meetups
- CareerLink
- Workshops
- Meet the Author at the Pyramid Club